



# The Fiber Year 2020

## World Survey on Textiles & Nonwovens



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#### **About The Fiber Year**

The Fiber Year GmbH was founded end of 2010 with the target to provide international expertise, analyses, strategy consulting and customized solutions to the international textile industry after 18 years in textile machinery manufacturing business at Barmag, Saurer Management and finally Oerlikon as senior manager at Oerlikon Textile International Business.

Numerous presentations at international conferences and several publications prove the company's understanding of the textile market forces. Corresponding views appeared in various print media like for example AVR, Bio-based News, Bloomberg, Chemical Fibers International, China Textile Magazine, China Textile Leader, Der Spiegel, Der Standard, eco Institut, FAZ Frankfurter Allgemeine Zeitung, Fibre2Fashion, Forward Textile Technology, Indian Textile Journal, International Fiber Journal, Knitting Trade Journal, Kohan Journal, Melliand, Nonwovens Industry, NZZ Neue Zürcher Zeitung, Schweizerische Umweltstiftung, Sustainable Nonwovens, Technical Textiles, Tecoya Trend, TEXTILplus, TextilWirtschaft, U.S. Congressional Research Service, WirtschaftsWoche, Zeit Online and others.

Twenty years of The Fiber Year reporting - I never expected that I would be writing the preface for this yearbook covering such a long period. It all started when I initiated reporting on behalf of Saurer to give a survey on manmade fiber production.

The anniversary issue includes improvements of importance for participants along the value chain - a distinct differentiation between fiber supply and the volume entering textile processing. This refers to fiber inventory changes and delivers enhanced insights into processing volumes. To throw a glance at the end of the value chain, a report on demand levels at retail stage for about 170 countries was released under the name of „Textiles 2025“ in February. A projection for last year's final end-use will enrich key figures along the textile value chain to illustrate different dynamics from supply to demand at retail stage.

Secondly, world supply was expanded by spunlaid nonwovens that meet almost one kg per capita textile demand by now. This web-forming process skips a production stage as the polymer-based technology directly delivers a finished fabric.

Thirdly, the assignment of the cotton marketing year commencing in August to full year was changed.

All issues from 2011 have been produced thanks to support of Lenzing Group in many aspects. All market data, however, are result of the independent research by The Fiber Year GmbH. Hence, statements and conclusions do not necessarily reflect the assessment of the Lenzing Group. Furthermore, I want to address sincere thanks to all companies, associations, colleagues and friends that have helped me to make the textile yearbook.

Yours sincerely,



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